## **Montana Correctional Enterprises**

## **Goals and Objectives**

- 1. Maintain self-sufficiency
  - 1.1. Evaluate financial position to ensure adequate profitability
  - 1.2. Implement sales and marketing plans that include introducing new products, improving existing products and increasing the customer base.
- 2. Invest in staff development, encouraging innovation and creativity, retaining our highly qualified and efficient staff.
  - 2.1. Provide training that pertains specifically to correctional industries
  - 2.2. Identify staff for career ladders
  - 2.3. Maintain annual evaluations
- 3. Provide nationally recognized pre-apprenticeship and certificate programs to offenders
  - 3.1. Increase certifications in areas of current MCE training and work programs
  - 3.2. Partner with the Department of Labor to provide recognized pre-apprenticeship training.
  - 3.3. Partner with higher-education for additional post-secondary education opportunities.
- 4. Assist offenders in transitional services
  - 4.1. Provide portfolios for each released offender that includes transcripts, certifications, work experience, resumes and pertinent personal documents.
  - 4.2. Increase the number of Montana Identification Cards and duplicate birth certificates and social security cards issued to offenders.
- 5. Improve customer service
  - 5.1. Implement a customer survey after products are shipped
  - 5.2. Train offenders in specific customer service areas.
  - 5.3. Increase on-time delivery percentages
- 6. Work with Department of Labor to provide employment services prior to release.
  - 6.1. Work with Probation and Parole to provide information to parole officers prior to release
  - 6.2. Partner with Job Service Centers in all major population centers to identify employers and positions
- 7. Improve stakeholder education to promote the MCE program
  - 7.1. Increase the use of social media, including Facebook and Twitter
  - 7.2. Increase the number of tours of MCE operations
  - 7.3. Increase the number or presentations to civic organizations and governmental agencies.
  - 7.4. Track community service projects and promote community service on social media
- 8. Track offender employment after release.
  - 8.1. Work with Department of Labor to track employment data on released offenders
  - 8.2. Maintain employment data during the course of three years post-release
- 9. Track the reduction of recidivism

Track recidivism by offender, training received and return type