Montana Correctional Enterprises

**Goals and Objectives**

1. Maintain self-sufficiency
   1.1. Evaluate financial position to ensure adequate profitability
   1.2. Implement sales and marketing plans that include introducing new products, improving existing products and increasing the customer base.

2. Invest in staff development, encouraging innovation and creativity, retaining our highly qualified and efficient staff.
   2.1. Provide training that pertains specifically to correctional industries
   2.2. Identify staff for career ladders
   2.3. Maintain annual evaluations

3. Provide nationally recognized pre-apprenticeship and certificate programs to offenders
   3.1. Increase certifications in areas of current MCE training and work programs
   3.2. Partner with the Department of Labor to provide recognized pre-apprenticeship training.
   3.3. Partner with higher-education for additional post-secondary education opportunities.

4. Assist offenders in transitional services
   4.1. Provide portfolios for each released offender that includes transcripts, certifications, work experience, resumes and pertinent personal documents.
   4.2. Increase the number of Montana Identification Cards and duplicate birth certificates and social security cards issued to offenders.

5. Improve customer service
   5.1. Implement a customer survey after products are shipped
   5.2. Train offenders in specific customer service areas.
   5.3. Increase on-time delivery percentages

6. Work with Department of Labor to provide employment services prior to release.
   6.1. Work with Probation and Parole to provide information to parole officers prior to release
   6.2. Partner with Job Service Centers in all major population centers to identify employers and positions

7. Improve stakeholder education to promote the MCE program
   7.1. Increase the use of social media, including Facebook and Twitter
   7.2. Increase the number of tours of MCE operations
   7.3. Increase the number or presentations to civic organizations and governmental agencies.
   7.4. Track community service projects and promote community service on social media

8. Track offender employment after release.
   8.1. Work with Department of Labor to track employment data on released offenders
   8.2. Maintain employment data during the course of three years post-release

9. Track the reduction of recidivism
   Track recidivism by offender, training received and return type